



அரசு கலை மற்றும் அறிவியல் கல்லூரி
சக்தியமங்கலம் - 638 401, ஈரோடு மாவட்டம், தமிழ்நாடு.
GOVERNMENT ARTS AND SCIENCE COLLEGE
(Recognized u/s 2(f) & 12 (B) of the UGC Act, 1956. A Co-educational institution affiliated to Bharathiar University, Coimbatore)
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3.1.1 Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the last five years (INR in Lakhs)

Name of the research project/ endowment	Name of the Principal Investigator/Co-investigator	Department of Principal Investigator	Year of Award	Amount Sanctioned	Duration of the project	Name of the Funding Agency	Type (Government/non-Government)
Students understanding of social advertisements and their contribution for societal development – A comparative analysis of pre and post advertising	Dr.K.PONGIANNAN	Commerce	2019-2020	0.5	1 Year	TANSCHÉ	Government




Principal
Government Arts & Science College
Sathyamangalam
Erode District.